



Shenley Academy & Sixth Form,
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Headteacher: Dr. J Bartlett – NPQH, PGCE, D.Phil, M.Chem Specialisms: Mathematics

Dear Parent/Carer

We are dedicated to improving the outcomes for our students and in supporting them in all aspects of life at Shenley Academy.

It is essential that all of our students attend school each and every day. Any attendance below 100% means students are losing valuable learning time. For example, those students with 90% attendance over the duration of the school year will have missed 88 lessons which is the equivalent to 3.5 weeks off school.

We have listened to your views and suggestions and have decided to support our attendance drive with incentives that you as a family can then choose to spend.

There will be **2 monthly prize draws to win a £50 ASDA shopping voucher.**

- *Draw 1: All students who have over 94% attendance will be entered into the prize draw*
- *Draw 2: All students whose attendance improves will be entered into the prize draw*

This means that all of our students have an opportunity to be entered into a prize draw simply by ensuring that they improve their attendance figure.

You can monitor your child's attendance weekly as it is recorded in their planner.

We look forward to our first monthly draw which will take place Monday 17th February.

Thank you for your continued support and sharing your ideas with us.

Yours Sincerely

Dr. J. Bartlett
Headteacher.