

Newsletter



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First Family Hub Opened in Hodge Hill Locality

We are delighted that the first Family Hub site has opened in Birmingham. The Family Hub at the Kitts Green Children's Centre site welcomed families on Friday 29th September where Maternity, Speech and Language, Early Help, Community Connectors, Health Visitors and Early Years staff were on hand to talk to families.

Partnership working has been key to the success of the opening with colleagues from the NHS, Birmingham Children's Trust, City Council and Spurgeons coming together in a determined effort to get the site open. A huge thanks to the Spurgeons team in Hodge Hill and the Family Hubs Programme team who have worked so hard (including cleaning and gardening) to get the site ready.



Family Hub Open in Kitts Green



In addition to the success of the Hub opening, we are also delighted to say that the team implemented the Empowering Communities with Integrated Network Systems (ECINS) currently used by schools, settings, voluntary sector partners and Early Help teams so that we can accurately record Family Hubs data which included registering 11 families on the first day.

Speech and Language Therapists at the ready

We have already held a family listening event in Kitts Green where families have expressed an excitement to get involved in shaping the future of Hub services which will see an increase and expansion of services for the whole family and children up to 19 (25) that will take place within extended facilities once relevant building works has been completed.



The activities families are keen to get involved in include starting gardening sessions for children at weekends, as there is a fantastic outdoor space that is in need of some creativity and development.

There will be a formal opening of the whole site later this year where we can fully celebrate this achievement; please look out for details. In the meantime if you want to get involved in co-producing the services and activities for this Hub, and the extended space planned, or co-producing our next site in Ladywood please email familyhubs@birmingham.gov.uk.

All residents in Birmingham can already get information, advice and guidance from the 'Best Start for Life' website launched earlier this year - www.birmingham.gov.uk/familyhubs.

Look out for further details of Family Hubs across the ten localities of Birmingham. Families and local communities will continue to have the opportunity to be involved in the design of the spaces, based on the needs and aspirations of families in the local area. If you want to get involved in developing Family Hubs in your area please email familyhubs@birmingham.gov.uk



Family Hub Branding Unveiled

We are delighted to share the Family Hubs and 'Best Start for Life' brand mark. The brand is made up of 2 logos, Family Hubs, and 'Best Start for Life', which can be used separately or united in one strong brand mark.

We have worked to align the partnership logo with the 'Help in Brum' brand mark which the Early Intervention and Prevention team has used which is becoming a symbol of information, advice and guidance in the city, particularly associated with the Cost of Living support available to families.

Extensive consultation has been undertaken to identify family friendly colours, shapes, look and feel to design a logo which is family and particularly, child friendly.

It is hoped that the 'Help in Brum' brand mark, which Family Hubs reflects would become widely used, widely recognised and a joined up signpost across the city and all Early Help, regardless of where it originates



Look Say Sing Play – free resources for parents and professionals

Look, Say, Sing, Play supports parents and carers to build strong back-and-forth interactions with their babies and boost brain development. The resources provide parents and carers with free, [brain-building tips](#) that they can easily incorporate into their everyday routine. The resources are also now being built into Children's Centre 'Stay and Play' sessions in Birmingham.

There are lots of free resources available for parents, including:

- [sign up](#) for weekly age-related tips via email
- [interactive chatbot](#), which gives easy and fun tips on demand
- lots of tips in video form on [YouTube](#)

And there are more resources for professionals on [NSPCC Learning](#), including: activity flashcards, information leaflet, posters, sessions plans and display pack.

For more information email midlands.campaigns@nspcc.org.uk



NSPCC

HAVE YOUR SAY...

Get involved in co-producing your Family Hub in Ladywood



We want you to get involved in developing your first Family Hub in Ladywood. We are planning events for families to 'have your say'.

- 16th October: 1 – 3pm United Reformed Church, 13 Wilton Road, Handsworth, B20 3RX
- 17th October: 7 – 8pm online. [Sign up here](#)
- 10th November (note new date): 9.30 -11.30am Ladywood Children's Centre, 9 Plough & Harrow Road, B16 8UR

Join Ladywood or Hodge Hill Family Voices

You are also invited to join a group of parents and carers in each of the Hodge Hill and Ladywood areas to be an ongoing voice in the locality to continue to shape Family Hubs.

For more information on the above or to reserve a place at the in person events please email familyhubs@birmingham.gov.uk

WHAT DO YOU THINK OF THE WEBSITE?

The 'Family Hubs and Best Start for Life' [website](#) is being developed as part of the wider Family Hubs programme roll out. We want the website to be a genuine 'one stop shop' of help for families, giving them the best information, advice and guidance available on a site that is easy to navigate with quick access to contacts and help.

We would love your feedback on:

- What is missing ?
- What is wrong ?
- Thoughts on layout
- Thoughts on look and feel
- Other websites that we should be linked to



Please email familyhubs@birmingham.gov.uk with your comments.

WANT TO KNOW MORE ABOUT FAMILY HUBS?

If you would like to see the recently recorded webinars which explain more about the work of Family Hubs and what is available to professionals and families - please email: familyhubs@birmingham.gov.uk